

Data Protection Declaration in accordance with EU General Data Protection Regulation (GDPR)

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1. Name and address of the responsible party

The responsible party within the meaning of the General Data Protection Regulations and other national data protection laws of the Member States as well as other data protection provisions is:

WAN-IFRA

Association with seat in Zug, Switzerland (in accordance with Art. 60 - 79 of the Swiss Civil Code)

Main Office:
Rotfeder-Ring 11
60327 Frankfurt am Main
Germany
Tel.: +49.69.240063-0
Fax: +49.69.240063-300

Paris Office:
72, rue d'Hauteville
75010 Paris
France

E-Mail: info@wan-ifra.org

Website: www.wan-ifra.org

2. Name and Address of the Data Protection Officer

The Data Protection Officer of the responsible party is:

Gabriele Gehring
WAN-IFRA
Rotfeder-Ring 11
60327 Frankfurt am Main
Germany
Tel.: +49.69.240063-0

E-Mail: dataprotection@wan-ifra.org

Website: www.wan-ifra.org

3. General information on data processing

Scope of processing of personal data

As a matter of principle, we process the personal data of our users only to the extent necessary to provide an operable website as well as our contents and services. As a rule, the processing of our users' personal data occurs only after the user concerned has given his permission. An exception to this rule is such cases where prior permission could not be obtained due to practical reasons and legal regulations permit the processing of the data.

Legal basis for processing of personal data

To the extent that we obtain permission for processing personal data of the concerned party, Art. 6 paragraph 1 lit. a EU General Data Protection Regulations (GDPR) serves as the legal basis.

Art. 6 paragraph 1 lit. b GDPR serves as the legal basis for processing personal data required to fulfill a contract to which the person concerned is a party. This applies also for processing operations that are necessary to carry out precontractual measures.

Art. 6 paragraph 1 lit. c GDPR serves as the legal basis for the processing of personal data necessary to fulfill a legal obligation on the part of our company.

Art. 6 paragraph 1 lit. d GDPR serves as the legal basis for such cases in which the vital interests of the person concerned or another natural person necessitate the processing of personal data.

If the processing is necessary to safeguard a legitimate interest of our company or of a third party, and the interests, fundamental rights and basic freedom of the party concerned do not outweigh the first-named interest, Art. 6 paragraph 1 lit. f GDPR serves as the legal basis for the processing.

The personal data of the person concerned are deleted or blocked as soon as the purpose for storage is no longer valid. Storage can also be applied if provision for such has been made by European or national legislation in EU regulations, laws or other rules to which the responsible party is subject. Blocking or deletion of the data is done also then if a storage time limit defined by the aforementioned standards expires, unless there exists a

need for continued storage of the data is required in order to conclude a contract or for purposes of contract fulfillment.

4. Use and transfer of personal data

WAN-IFRA has its main office in Frankfurt (Germany), a subsidiary of the main office in Paris (France) as well as regional offices outside the EU in Singapore and Mumbai (India). The data recorded by the local WAN-IFRA regional offices are stored and maintained on central database servers in the Frankfurt main office. However, if required, the final processing steps can be performed in the individual WAN-IFRA offices worldwide.

If the regional offices access personal data stored on the central computer in Frankfurt, this is considered as data transfer to a third party. In the case of France, this is done in accordance with EU laws and regulations as well as additional local regulations. Although the WAN-IFRA regional offices in Singapore and India are located outside the borders of the EU, they are also contractually bound to act in accordance with the EU data protection laws.

Only if you have given us prior permission or – to the extent that legal regulations provide for such an eventuality – you have not lodged an objection, do we use your personal data also for marketing purposes and surveys. No forwarding, sale or other transfer of personal data to third parties shall occur, unless this is required for contract completion purposes, is prescribed by law or you have expressly given your permission. For example, it could be necessary for the completion of our business that we forward your address as well as other necessary details to our suppliers and services partners.

5. Provision of the website and production of logfiles

Description and scope of data processing

Every time our website is accessed, our system automatically records data and information from the computer system used to make the call.

The following data is collected: Information concerning the type of browser and the version used, the user's IP address and date and time of the access

The data are stored also in the logfiles of our system. There is no storage of these data together with other personal data of the user.

Legal basis for data processing

The legal basis for the temporary storage of data and logfiles follows from Art. 6 paragraph 1 lit. f GDPR.

Purpose of data storage

The temporary storage of the IP address by the computer system is necessary to enable delivery of the website to the user's computer. For this purpose, the user's IP address must remain stored for the duration of the session.

The storage in logfiles is done to secure the functionality of the website. In addition, the data help us to optimise the website and ensure the safety of our IT systems. No evaluation of the data for marketing purposes in this connection takes place.

It is for these purposes that lies our legitimate interest in data processing in accordance with Art. 6 paragraph 1 lit. f GDPR.

Length of storage

The data are deleted as soon as they are no longer required to achieve the purpose for which they were collected. In the case of recording data for the website, this is when the session in each case is concluded.

Possibility to object and have your data removed

The recording of the data for the website and storing the data in logfiles is vital to the operation of the website. Consequently, the user has no possibility of objection.

6. Use of cookies

Description and scope of data processing

Our website uses cookies. Cookies are text data files stored in the Internet browser or by the Internet browser on the computer system of the user. When a user accesses a website, a cookie can be stored on the operating system of the user. This cookie contains a unique character string that allows clear identification of the browser when the website is accessed anew.

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified even after a page break.

Google Analytics

If you have given your consent, Google Analytics, a web analysis service of Google Inc. ('Google') is used on this website. The use includes the 'Universal Analytics' operating mode. This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus analyze a user's activities across devices. This data protection notice is provided by www.intersoft-consulting.de.

Google Analytics uses 'cookies' which are text files placed on your computer, to help the website analyze how users interact with the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. We would like to point out that on this website Google Analytics has been extended to include IP anonymisation in order to ensure anonymous collection of IP addresses (so-called IP masking). The IP address transmitted by your browser in the

context of Google Analytics is not merged with other Google data. For more information on terms of use and data protection, please visit Google's Web site at <https://www.google.com/analytics/terms/gb.html> or <https://policies.google.com/?hl=en>.

Purposes of the Processing:

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services related to website and Internet use.

Legal Basis:

The legal basis for the use of Google Analytics is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Recipients or Categories of Recipients:

The recipient of the collected data is Google.

Transfer to Third Countries:

Personal data will be transferred to the USA under the EU-US Privacy Shield on the basis of the European Commission's adequacy decision. You can download the certificate at <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI>

Duration of Data Storage:

The data sent by us and linked to cookies, user-identifiers (e.g. User-IDs) or advertising-identifiers are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month.

Rights of the Persons affected:

You can revoke your consent at any time with effect for the future by blocking the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functionalities of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the [Browser Add-on](#). Opt-out cookies will prevent future collection of your data when you visit this website. To prevent Universal Analytics from collecting data across different devices, you must opt-out on all systems used. If you click [here](#), the opt-out cookie will be set: [Disable Google Analytics](#).

The data are not stored together with other personal data of the users.

When users access our website, banners inform them that cookies are used for purposes of analysis and their attention is drawn to this Data Protection Declaration.

Legal basis for data processing

The legal basis for the processing of personal data using cookies follows from Art. 6 paragraph 1 lit. f GDPR.

The legal basis for the processing of personal data using cookies for purposes of analysis, presupposing the existence of a declaration of consent given by the user to do so, follows from Art. 6 paragraph 1 lit. a GDPR.

Purpose of data processing

The purpose of the use of cookies, required for technical reasons, is to simplify the use of websites for the users. Several functions of our website cannot be offered without the application of cookies. For this, it is essential that the browser is recognised even after a page break.

The user data collected by the cookies are not used to produce user profiles.

It is for these purposes that our legitimate interest in the processing of personal data in accordance with Art. 6 paragraph 1 lit. f GDPR lies.

Length of storage, right to object and have data removed

Cookies are stored on the user's computer and from there transferred to our website. Therefore, as the user, you have complete control over the use of cookies. By changing your browser settings, you can deactivate or limit the transfer of cookies. Cookies stored already on the computer can be deleted. This can be done also in an automated process. If cookies are deactivated for our website, it may no longer be possible to make full use of the functions of the website.

7. Use of social media plug-ins

Scope of data processing

Facebook

This website uses Facebook social plug-ins operated by Facebook Inc. (1 Hacker Way, Menlo Park, California 94025, USA). These can be recognised by the Facebook logo and the "Like" and "Share" buttons in the Facebooks colours (blue and white). For information on all plug-ins, see: <https://developers.facebook.com/docs/plugins/>.

The plug-in creates a direct connection between your browser and the Facebook servers. The website operator has no influence on the nature and scope of the data sent by the plug-in to the Facebook Inc. servers. For more information, see: <https://www.facebook.com/help/186325668085084>.

The plug-in informs Facebook Inc. that you, as a user, have visited this website. There is the possibility that your IP address will be stored. If during the visit to this website you are logged on to your Facebook account, the aforementioned information will be linked - up to your account.

If you use the functions of the plug-in – e.g. by sharing or "liking" an item – the corresponding information will also be sent to Facebook Inc.

Should you wish to prevent Facebook. Inc. from linking-up these data with your Facebook account, be sure to log-out from Facebook before visiting the website.

Twitter

This website continues to use Twitter buttons. These are operated by Twitter Inc. (795 Folsom St., Suite 600, San Francisco, CA 94107, USA). If you visit a website that contains such a button, this creates a direct link between your browser and the Twitter servers. For this reason, the website operator has no influence on the nature or scope of the data that the plug-in sends to the Twitter Inc. servers.

According to Twitter Inc., only your IP address is recorded and stored. For information on how Twitter Inc. manages personal data, see: <https://twitter.com/privacy?lang=de>

LinkedIn

On our website you will find plug-ins of the social network LinkedIn, or LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA respectively (referred to in the following as "LinkedIn"). The LinkedIn plug-ins can be recognised by the corresponding logo or the "Recommend" button. Please note that when you visit our website the plug-in creates a link between your web browser and the LinkedIn server. Thus LinkedIn is informed that our website was visited using your IP address. If you click on the "Recommend" button of LinkedIn and are at the same time logged-on to your LinkedIn account, you have the possibility to link-up content from our website to your profile page on LinkedIn Profile. By doing so, you enable LinkedIn to associate your visit to our website to you, or your user account respectively. We draw your attention to the fact that we obtain no knowledge of the content of the transferred data and their use by LinkedIn.

Contact LinkedIn for further details on data collecting as well as your legal possibilities and settings options. This information can be called up from http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv.

XING

This website uses the XING share button. Therefore when this website is accessed via our browser a link is created to the servers of XING AG, Gänsemarkt 43, 20354 Hamburg, Germany. Thus the share functions (e.g. display of the number of visitors) are provided. Accessing this website does not result in the storage of your personal data. In particular, XING does not store IP addresses. Likewise, your usage behaviour is not evaluated. For latest data protection information in relation to the share button as well as other relevant information, see: https://www.xing.com/app/share?op=data_protection.

Use of social bookmarks

We use so-called social bookmarks (Yahoo, Google) on our website. These give you the possibility to share an articles from our website offering in your own social media profile. To share the contents concerned, you need an existing profile on the services offered by Yahoo or Google. We have embedded the social media bookmarks on our website solely as a link to the corresponding services. By clicking on the embedded graphic you are transferred to the website of the individual service provider and only then user information will be transmitted. For details concerning the purpose and scope of data collection and further processing and use of the data by the service provider, as well as your rights and settings options for protecting your privacy, see the data protection information of the service providers concerned.

Google data protection policy: <http://www.google.de/policies/privacy>

Yahoo data protection policy: <https://policies.yahoo.com/x/en/yahoo/privacy/>

8. Newsletter

Description and scope of data processing

In the following we wish to inform you about the contents of our newsletter, the registration, distribution, statistical evaluation processes as well as your rights of objection. By subscribing to our newsletter, you state your agreement to receiving it and to the described processes.

Content of the newsletter

We distribute the newsletter and other electronic messages only with the consent of the recipients or legal permission. Insofar as the contents of the newsletter are described in concrete terms in the context of a registration, this shall be considered decisive for the consent of the users. Apart from that, our newsletters contain information about latest developments in the media industry as well as news concerning WAN-IFRA events, including links to our websites.

Registration data

To register for the newsletter, it is sufficient to provide your e-mail address, first name, family name, gender and country. Furthermore, we ask you to optionally state your position and company. We use this information solely to match the contents of the newsletter to the interests of our readers and, on condition of consent given, for relevant e-mail advertising.

The following additional data is collected at the time of registration: Date and time of registration

At the time of registration your consent is obtained for processing the data and your attention drawn to this data protection declaration.

Double Opt-In and recording

Registration to our newsletter is done in a so-called Double Opt-In procedure. This means that, after registering, you receive an e-mail requesting you to confirm your registration. This confirmation is necessary to ensure that no one can register using third-party e-mail addresses.

A record is kept of the registrations to the newsletter in order to be able to provide evidence of the registration process in accordance with legal requirements. This involves storing the time of registration and confirmation as well as the IP address.

Distribution of the newsletter is via the WAN-IFRA mailing servers.

The e-mail addresses of our newsletter recipient, as well as their other data described in this information, are stored on our servers.

Data shall be processed only in accordance with the data protection rules and not made available to third parties.

Compiling and analysing statistics

The newsletters contain a so-called "web-beacon", i.e. a pixel-sized file retrieved from our server when the newsletter is opened. This generates a record of technical information, such as information about your browser and your system, as well as your IP address and the time of the retrieval. This information is used to help obtain a technical improvement of the services on the basis of the technical data or the target audiences and their reading behaviour with the aid of their location (which can be determined from the IP address) or the access times.

The statistical records also include whether the newsletters are opened, when they are opened and which links are clicked. Although it is technically possible to assign this data to the individual recipients of the newsletter, it is not our intention to observe individual users. Instead, the evaluation of this information helps us to recognise the reading habits of our users and adapt our contents accordingly, or distribute different contents in line with the interests of our readers.

Legal basis for data processing

The legal basis for processing the data after registration to the newsletter by the user, given the existence of a declaration of consent by the user, is Art. 6 paragraph 1 lit. a GDPR.

The legal basis for processing the data after registration for receipt of marketing e-mails by the user, given the existence of a declaration of consent by the user, is Art. 6 paragraph 1 lit. a GDPR.

Purpose of data processing

Recording the e-mail address of the user serves the purpose of delivery of the newsletter.

Recording of other personal data as part of the registration process serves the purpose of preventing any misuse of the services or the e-mail addresses used.

Length of storage

The data are deleted as soon as they are no longer required to achieve the purpose for which they were collected. Accordingly, the e-mail address of the user will be stored for as long as the newsletter subscription is active or until the consent to receiving marketing e-mails is retracted.

Possibility to object and to have data removed

The reader concerned can cancel the subscription to the newsletter at all times. A corresponding link is included in each newsletter for this purpose.

This also permits a retraction of consent to the storage of the personal data collected at the time of registration.

9. Registration

Description and scope of data processing

On our website we offer users the possibility, by providing personal data, to register for our events and other services, to apply for a membership and receive a password for our website. For this, the data are entered into an input mask, sent to us and stored. Any making available of data to third parties (sponsors) is done only for the data for which consent was given for publication on our website (first name, family name, company, position, country).

The following data are collected within the framework of the registration process: first name and family name, gender, company, position, address, country, e-mail address and optionally phone number, academic title.

At the time of registration the following additional data are stored: Date and time of registration

Within the framework of the registration procedure the consent of the user to processing these data is obtained from the user.

Legal basis for data processing

In the case of the existence of a statement of consent by the user, the legal basis for processing the data follows from Art. 6 paragraph 1 lit. a GDPR.

If the registration serves the purpose to fulfill a contract of which the user is a contractual partner or to fulfill precontractual measures, the additional legal basis for processing the data follows from Art. 6 paragraph 1 lit. b GDPR.

Purpose of data processing

Registration of the user is required for the fulfillment of a contract with the user or to fulfill precontractual measures.

Length of storage

The data are deleted as soon as they are no longer required to achieve the purpose for which they were collected.

This is then the case during the registration process with data required to fulfill a contract or to carry out precontractual measures if the data are no longer required for the fulfillment of the contract. It can prove necessary, also after conclusion of the contract, to store personal data of the contract partner in order to fulfill contractual or legal obligations.

Possibility to object and have data removed

As a user, you have at all times the possibility to cancel the registration. You can also have your stored personal data altered at any time. To do so, send an e-mail to customerservice@wan-ifra.org or to the Data Protection Officer under dataprotection@wan-ifra.org.

If the data are required to fulfill a contract or carry out precontractual measures, a premature deletion of the data is possible only on condition that this is not contrary to contractual or legal obligations.

10. Contact form and e-Mail contact

Description and scope of data processing

A contact form is provided on our website. This can be used to contact us electronically. If a user avails of this possibility, the data entered into the input mask are transferred to us and stored. The following data are concerned: Company name, name, e-Mail address.

In addition, at the time of sending the message the following data are stored: Date and time of registration.

For processing the data, within the framework of the transfer process your consent is requested and your attention drawn to this data protection declaration.

Alternatively, the provided e-mail address can be used to make contact. In this case, the personal data of the user transferred with the e-mail are stored.

The data concerned shall not be made available to a third party. The data is used exclusively for the processing of the communication.

Legal basis for data processing

The legal basis for processing the data, presupposing the consent of the user, follows from Art. 6 paragraph 1 lit. a GDPR

The legal basis for processing the data transmitted via e-mail follows from Art. 6 paragraph 1 lit. f GDPR. If the e-mail contact is carried out with the objective to conclude a contract, Art. 6 paragraph 1 lit. b GDPR provides an additional legal basis for the processing.

Purpose of data processing

We use the personal data from the input mask solely for the purpose of processing the contact. In the case of contacting by e-mail, this also includes the required legitimate interest in the processing of the data.

The other personal data collected during the transfer process serve to prevent a misuse of the contact form and to safeguard the security of our IT systems.

Length of storage

The data are deleted as soon as they are no longer required to fulfill the purpose for which they were elicited. For the personal data from the input mask of the contact form and the data transferred via e-mail, this is the case when the communication with the user is concluded. The communication is taken as concluded when the matter that gave rise to the communication is considered to be clarified.

The additional personal data collected during the transfer process are deleted after a period of seven days at latest.

Possibility to object and have data removed

The user has the possibility at all times to retract his consent to the processing of personal data. Thus the user can object to the storage of his personal data at all times by contacting us via e-mail. In such a case, the communication cannot be continued.

Send your e-mail to customerservice@wan-ifra.org or to the Data Protection Officer under dataprotection@wan-ifra.org. In this case, all personal data stored during the communication shall be deleted.

11. Rights of the person concerned

If your personal data are processed, then you qualify as a person concerned in the meaning of GDPR and as such you have the following rights against the responsible party:

Right to information

You can demand from the responsible party a confirmation as to whether we process personal data relating to you.

If such processing is done, you can demand the following information from the responsible party:

- (1) the purpose for which the personal data are processed;
- (2) the categories of personal data processed;
- (3) the recipients or categories of recipients to whom the personal data concerned were revealed or continue to be revealed;
- (4) the planned length of storage for the personal data or, if concrete information cannot be given in this connection, criteria for deciding the length of storage;
- (5) the existence of a right to the correction or deletion of your personal data, a right to the limitation of the processing by the responsible party or a right to object to this processing;
- (6) the existence of a right to lodge a complaint with a supervisory authority;
- (7) all available information concerning the origin of the data if the personal data were not collected from the person concerned;
- (8) the existence of automated decision-making including profiling in accordance with Art. 22 paragraph 1 and 4 GDPR and – at least in these cases – detailed information about the logic concerned as well as the consequences and intended effects of such processing for the person concerned.

You have the right to demand information about whether your personal data are transferred to a third country or an international organisation. In this connection, you can demand information about the guarantees in connection with the data transfer following from Art. 46 GDPR.

Right of correction

You have a right to demand of the responsible party a correction and/or completion in as far as your processed personal data are incorrect or incomplete. The responsible party is obliged to carry out the correction immediately.

Right to limitation of processing

Under the following preconditions, you can demand the limitation of the processing of your personal data:

- (1) if you contest the accuracy of your personal information for a period of time that enables the responsible party to verify the accuracy of your personal information;
- (2) the processing is unlawful and you reject the deletion of the personal data and instead demand a limitation of the use of the personal data;
- (3) the party responsible no longer requires the personal data for the purpose of processing, but you do require this to assert, exercise or defend legal entitlements, or
- (4) if you have lodged a complaint against processing in accordance with Art. 21 paragraph 1 GDPR and it is not yet decided whether or not the legitimate reasons of the responsible party take precedence over your reasons.

If a limitation was placed on the processing of your personal data, this data – aside from their storage – may only be processed with your consent or to assert, exercise or defend legal entitlements or to protect the rights of other natural or legal persons or for reasons of an important public interest of the EU or a Member State.

If the limitation of the processing under the above preconditions restricted, you shall be informed by the responsible party before the limitation is lifted.

Right of deletion

a) Obligation to delete

You can demand of the responsible party that your personal data shall be deleted immediately, and the responsible party is obliged to delete these data without delay in as far as one of the following reasons applies:

- (1) Your personal data are no longer required for the purposes for which they were collected or otherwise processed.
- (2) You retract your consent on which the processing in accordance with Art. 6 paragraph 1 lit. a or Art. 9 paragraph 2 lit. a GDPR was based, and no other legal basis exists for the processing.

(3) You lodge an objection in accordance with Art. 21 paragraph 1 GDPR to the processing and no overriding legitimate reasons exist for processing, or you lodge an objection to processing in accordance with Art. 21 paragraph 2 GDPR.

(4) Your personal data were unlawfully processed.

(5) Deletion of your personal data is required to fulfill a legal obligation under EU law or the law of the Member States to which the responsible party is subject.

(6) Your personal data were collected in connection with the offer of services of the information society in accordance with Art. 8 paragraph 1 GDPR.

b) Information to third parties

If the responsible party has made public your personal data and if he is obliged under the terms of Art. 17 paragraph 1 GDPR to delete them, he shall then, taking due account of the available technology and the costs of implementing reasonable measures, also of a technical kind, to inform the parties responsible for the data processing that you, as the person concerned, have demanded that they delete all links to the personal data concerned or to copies or replications of these personal data.

c) Exceptions

There is no right of deletion where the processing is required

(1) to exercise the right of free expression of opinion and information;

(2) to fulfill a legal obligation that processing is required in accordance with EU law or of the Member States to which the responsible party is subject, or to perform an obligation that is in the public interest or in the exercise of official authority with which the responsible party was entrusted;

(3) for reasons of public interest in the area of public health in accordance with Art. 9 paragraph 2 lit. h and i as well as Art. 9 paragraph 3 GDPR;

(4) for archiving purposes that lie in the public interest, scientific or historical research purposes or for statistical purposes in accordance with Art. 89 paragraph 1 GDPR, in as far as the right named under Section a) most likely makes the realisation of the objectives of the processing impossible or seriously impaired, or

(5) to assert, exercise or defend legal entitlements.

Right of instruction

If you have asserted the right to correction, deletion or limitation of processing against the responsible party, the latter is obliged to instruct all recipients to whom your personal data were revealed concerning this correction or deletion of the data or limitation on their distribution, unless this proves impossible or would involve a disproportionate effort.

You have the right to demand that the responsible party informs you about these recipients.

Right of data portability

You have the right to receive your personal data that you have made available to the responsible party in a structured, regular and machine-readable form. In addition, you have the right to transfer these data to another responsible party without hindrance on the part of the responsible party to whom the personal data were supplied, provided that

(1) the processing is based on consent in accordance with Art. 6 paragraph 1 lit. a GDPR or Art. 9 paragraph 2 lit. a GDPR or on a contract in accordance with Art. 6 paragraph 1 lit. b GDPR and

(2) the processing is done with the aid of automated processes.

In exercising this right, you also have the right to effect that your personal data be transferred directly from one responsible party to another responsible party, in as far as this is technically possible. This must not adversely affect the freedom and rights of other persons.

The right of data portability does not apply for a processing of personal data required to perform a duty that is in the public interest or is done in the exercise of official authority with which the responsible party was entrusted.

Right of objection

For reasons resulting from your special situation, you have the right at all times to lodge an objection to the processing of your personal data that is done on the basis of Art. 6 paragraph 1 lit. e or GDPR; this applies also for a profiling supported by these regulations.

The responsible party shall no longer process your personal data, unless he can prove compelling legitimate grounds for the processing that take precedence over your interests, rights and freedom, or that the processing serves the assertion, exercise of defence of legal entitlements.

If the personal data concerned are processed in order to carry out direct advertising, you have the right at all times to lodge an objection against the processing of your personal data for purposes of such advertising; this applies also for the profiling, in as far as it is in connection with such direct advertising.

If you object to the processing for purposes of direct advertising, your personal data shall no longer be processed for these purposes.

You have the possibility in connection with the use of services of the information society – notwithstanding directive 2002/58/EU – to exercise your right of objection by means of automated processes in which technical specifications are used.

Right of retraction of data protection declaration of consent

You have the right at all times to retract your data protection declaration of consent. The retraction of consent does not affect the legality of the processing carried out on the basis of the consent up to the time of retraction.

Automated decision-making in individual cases, including profiling

You have the right not to be subject to a decision based on exclusively automated processing – including profiling – that has legal consequences for you or has a similarly serious adverse effect for you. This does not apply if the decision

(1) is required for the conclusion or fulfillment of a contract between you and the party responsible,

(2) is admissible based on legal regulations of the EU or its Member States to which the responsible party is subject and these legal regulations contain reasonable measures for asserting your rights and freedom as well as your legitimate interests, or

(3) this is done expressly with your consent.

However, these decisions may not be based on special categories of personal data in accordance with Art. 9 paragraph 1 GDPR in as far as Art. 9 paragraph 2 lit. a or g GDPR does not apply and appropriate measures to protect the rights and freedom as well as your legitimate interests were put in place.

With regard to the cases referred to in (1) and (3), the party responsible shall take appropriate measures to uphold the rights and freedoms as well as your legitimate interests, including at least the right to obtain the intervention of a person by the party responsible, to present your own viewpoint and to appeal the decision.

Right of complaint to a supervisory authority

Irrespective of any other administrative or judicial redress you have the right to lodge a complaint with a supervisory authority, especially in the EU Member State in which your place of residence, workplace or the place of the alleged infraction are located, if you are of the opinion that the processing of your personal data is in violation of the GDPR.

The supervisory authority with which the complaint is lodged shall inform the complainant about the status and results of the complaint, including the possibility of a judicial right of appeal in accordance with Art. 78 GDPR.